Terms of reference
Consultancy: PWYP Global Strategy in COVID-19 context

- **Timeframe:** September – October 2020
- **Estimated number of days:** 3.5-5
- **Reports to:** Executive Director
- **Location:** Flexible (must have reliable internet and phone connection)
- **Travel:** none required
- **Languages:** English

**Background**
Publish What You Pay (PWYP) is the global movement of civil society organizations making oil, gas and mineral governance open, accountable, sustainable, equitable and responsive to all people. Our vision is a world where all citizens benefit from their natural resources, today and tomorrow. PWYP works to address the negative impacts of a phenomenon known as the “resource curse”, where countries rich in natural resources tend to have worse development outcomes than those without abundant oil, gas or mineral resources.

In 2019, PWYP members adopted a global five-year strategy, *Vision 2025 – A people centred agenda for the extractive sector*. The strategy includes four collective goals for 2020-2025: defending and extending transparency (informed); putting transparency to work (influential); increasing civic participation in natural resource governance (heard); and strengthening the movement (connected). The strategy also includes five outcomes that we aim to achieve by 2015. Following the adoption of the strategy, the PWYP Secretariat subsequently developed a three-year operational plan detailing its specific value-add and contribution to the implementation of Vision2025.

The COVID-19 pandemic greatly affected the movement’s plans and activities for 2020. The PWYP Secretariat convened a number of emergency meetings with its governing bodies, member organisations and donors at the onset of lockdown in order to identify and effectively respond to unforeseen challenges and opportunities. We have adapted our ways of working and supported our members as best we could since the beginning of the health crisis.

As the social, political and economic consequences of the pandemic are becoming increasingly apparent, the PWYP Secretariat is convening a global conversation to assess the medium to long-term implications of these trends on our work and that of our members and to identify ways in which we may need to change and revisit our strategic approach. We will be using an approach of “stress-testing” our strategy against global COVID-19 scenarios that have been developed by Deloitte.

PWYP is seeking a short-term consultant to help prepare and facilitate this global conversation in the context of Vision 2025. The expected output of the conversation will be a written summary with strategic recommendations on priorities for the movement in the context of COVID-19 scenarios.
Objectives

The consultant will be responsible for:

- Designing one or a series of two webinars to stress-test Vision2025 against a set of future scenarios, in close cooperation with a PWYP Secretariat team
- Delivering and facilitating the webinars with about 40 participants from around the world in mid/late October 2020
- Assisting with the production of a written summary following the webinars, to inform strategic approaches for the movement under various COVID-10 scenarios

Deliverables and timeline

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Deadline</th>
<th>Estimated # days</th>
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<tbody>
<tr>
<td>Inform choice of scenarios to consider</td>
<td>15 September</td>
<td>0.5</td>
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<tr>
<td>Propose process and approach for stress testing Vision 2025 against COVID-19 scenarios</td>
<td>30 September</td>
<td>0.5 - 1</td>
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<tr>
<td>Produce background note or exercise for participants to conduct before/during the webinar</td>
<td>10 October</td>
<td>1 - 1.5</td>
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<tr>
<td>Prepare for and facilitate webinar(s)</td>
<td>15-30 October</td>
<td>1</td>
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<tr>
<td>Assist with the production of the written summary</td>
<td>1 November</td>
<td>0.5 - 1</td>
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<tr>
<td>Total</td>
<td></td>
<td>3.5 - 5 days</td>
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Experience and skills required

- Demonstrable experience in scenario planning and future stress-testing theory and practice
- Experience working with global social movements and civil society networks
- Understanding of issues relating to natural resource governance an added advantage
- Excellent writing, communication and virtual facilitation skills
- Excellent time management skills
- Fluency in English

How to apply

Please submit a technical (costed) proposal, along with a CV and cover letter by 9 September 2020 to epeter@pwyp.org. Please cite “Consultancy: PWYP Global Strategy in COVID-19 context” in the subject line of your email. Successful candidates will be contacted by 12 September 2020.