



PUBLISH WHAT
YOU PAY

JOINT AFRICA STEERING COMMITTEE & GLOBAL COUNCIL MEETING WEDNESDAY, 7 NOVEMBER 2018

NOTES

Attendees

Africa Steering Committee

Brice Mackosso, EITI Board member, Congo Brazzaville (BM)
Faith Nwadishi, EITI Board member, Nigeria (FN)
Moses Kulaba, EITI Board member, Tanzania (MK)
Mutuso Dhlwayo, East and Southern Africa representative, Zimbabwe (MD)
Sangare Tiemoko, Francophone West Africa representative, Mali (ST)

Global Council

Camilo Nhancale, Anglophone Africa (CN)
Maryati Abdullah, Asia Pacific (MA)
Miles Litvinoff, Europe and North America (ML)
Suneeta Kaimal (Chair), Global Reach (SK)
Tur-Od Lkhagvajav, Eurasia (TL)
Simon Taylor, Global Reach (ST)
Sihem Bouazza, Middle East and North Africa

Secretariat

Elisa Peter, Executive Director (EP)
Caroline Macleod, Director of Finance and Operations (CJM)
Stephanie Rochford, Director of Member Engagement (SR)
Duncan Edwards, Director of Global Initiatives & Impact (DE)
Demba Seydi, Francophone West Africa Regional Coordinator (DS)
Nelly Busingye, East & Southern Africa Regional Coordinator (NB)
Tatyana Sedova, Global Initiative and Impact coordinator, EITI

Apologies

Dupleix Kuenzop, Africa Steering Committee/ Global Council (DK)
Erisa Danladi, Anglophone West Africa representative on the ASC (ED)
Aroa de la Fuente, Latin America representative on the GC (AF)
Ibrahima Sory Diallo, Francophone Africa (ID)

Invitees

Jenny Ross (JR) - consultant

ACTIONS

Action	By who	By when
Edit the strategy to include GC/ASC comments - including in relation to outcomes	Secretariat	December 2018
Engage with coalitions and GA delegates on the new strategy ahead of Dakar Global Assembly	GC and ASC members	January 2019
Help identify potential sources of domestic funding for Global Assembly delegates	GC/ASC/Secretariat	January 2019
Contribute to the adoption of the strategy by all members at the Global Assembly	GC/ASC/Secretariat	January 2019

Decisions

- Endorsement of PWYP strategy 2020-2025 (given a few edits)

Introduction

SK and ST welcomed the Africa Steering Committee and Global Council, who are meeting together for the first time in their respective terms, and invited them to introduce themselves. Participants shared their expectations for the day, including that we find consensus and alignment on the final version of the strategy; clarity on our collective direction of travel, including how the strategy will be operationalised; and that we leave the meeting with a sense of enthusiasm and motivation which can inspire the global membership for the coming five years.

Update on strategic planning process: findings from PWYP membership survey

JR presented an overview of the process of developing the global strategy over the past 18 months, highlighting the different stages of the process including the initial global survey which provided a range of insights and perspectives on challenges to be addressed; a series of meetings with the Global Council; the publication of discussion papers and webinars on two key topics, tax justice and the decision to extract; and the final survey of the global membership on the draft strategy during the summer of 2018, to which more than a third of the members responded with detailed comments and feedback. JR noted the impressive level of engagement from the global membership, noting that it exceeded expectations: a total of 276 members from 54 countries responded to the survey, with the goals and priorities endorsed by more than 90% of respondents. JR noted some of the tensions reflected in the feedback,



including how the transnational focus of the global strategy relates to specific national contexts; as well as producing a strategy that is simple and clear while also being comprehensive and engaging. The feedback indicated a need to more clearly articulate power dimensions that the movement needs to address, as well provide a clearer indication of how we will engage on the critical issue of climate change.

Based on the feedback, JR highlighted three key issues for discussion by the GC and ASC at this meeting: climate change, participation and human rights; and PWYP's membership strategy. In addition, further reflection is required today about how resources - both human and financial - can be focused in order to achieve the impact we want to see. GC and ASC members noted the continued relevance of the Chain for Change as a conceptual framework for the work of the global coalition.

Global Strategy: existing and future priorities (group work)

Participants divided into groups to discuss what work is already being undertaken in line with the four goals in the global strategy, and where future priorities lie. The results of the conversations are included in the Annex.

Reflections on specific issues:

EP presented an overview of three issues (energy transition, human rights and PWYP membership) which have not yet been discussed explicitly but which are important for the movement to reflect on as we prepare to implement the global strategy.

Participants were asked to indicate their views by moving physically along a line (yes/no) to questions related to the energy transition, human rights and PWYP membership. On the energy transition, the vast majority of participants agreed that PWYP should work more on promoting disclosures related to the energy transition but some thought that PWYP should rather prioritise consolidating its core transparency asks. Asked whether PWYP should work more on addressing shrinking civic space, the vast majority of members agreed that we should, although concerns were expressed about whether PWYP was the best equipped to address human rights violations and whether it wouldn't be better to set up effective partnerships with human rights organisations instead. Asked whether PWYP should aim to expand the number of coalitions or rather to increase the effectiveness of existing coalitions, the vast majority of participants supported strengthening the effectiveness of existing coalitions - although someone noted that PWYP should aim to have coalitions in every single EITI implementing country. It was also emphasised that all coalitions wanting to affiliate to PWYP should be welcomed.

1. Energy transition

The group focused its conversation on the the energy transition that many governments, intergovernmental organisations, investors and citizens are already calling for and working towards. They recognised that it was important that PWYP identifies the specific leverage points that the network should focus on, building on its expertise of shedding light on the operations of the extractive sector. The following potential leverage points were suggested: climate related financial risk disclosure (including via



EITI); exposing tax breaks for fossil fuel companies; developing a narrative to promote economic diversification away from fossil fuel exploitation for sustainable and equitable development; financial modelling of existing and new fossil fuel projects (exposing stranded assets). A question was raised about whether PWYP could take a position globally against shale gas/fracking. It was noted that this line of work would involve establishing new partnership with a range of environmental / climate justice / land rights organisations.

2. Human rights

The group discussed how we do and don't use human rights language in our work. The group felt that we should make use of human rights language to help reach beyond the transparency field. We are already doing human rights work and is at the heart of what we are doing and we shouldn't hide from this. It would help with our communications. However, tensions were recognised between using human rights versus resource governance frames particularly in Eurasia where human rights language can cause difficulties. The group suggested we need to be mindful and flexible on how and when we human rights language. As PWYP we need to protect our activists where civic space is under threat and rights are being abused. We need to recognise that civic space issues and human rights work is happening or being experienced at different levels.

The group discussed a tension as to whether we restrict our work on civic space within the extractives sector or go more broadly. The group argued that PWYP should play a brokering role in connecting people and knowledge from PWYP members to wider human rights work - we don't have to do it all. We should contribute our voice to broader dialogue on civic space. We should feed into UN Special Rapporteur on Human Rights and the UN Guiding Principles on Business and Human Rights. PWYP could make greater use of Rights to Information. Participants stressed that we should continue to connect members for building solidarity.

Where appropriate, such as in EITI and OGP, PWYP should actively challenge the technical narrative and link rights based issues. PWYP should be part of actively challenging narratives around civic space as part of a proactive approach.

3. Membership

The group focused its discussion on if and how PWYP should take a proactive approach to expanding the PWYP global network through establishing or affiliating coalitions in more countries. Some participants suggested that there should be PWYP coalitions in all countries where EITI and OGP are being implemented, for example; others disagreed, and felt that the focus should be on consolidating the capacity of existing coalitions. Participants acknowledged the tension between expansion and the allocation of limited resources, both human and financial. They suggested that one way to address this tension would be to clarify the role of the Secretariat, and specifically the Regional Coordinators, which would also be one way of managing expectations about where the Secretariat is able to provide support and where national coalitions need to draw on their own resources (both human and financial).



Participants noted that the global strategy would allow for more focussed support from the Secretariat, including more coordination at regional, rather than at national, levels.

Following the lunch break, JR fed back to the group the areas that were identified during the morning sessions for more collective PWYP action. Those included:

- Transnational advocacy
- Transnational learning
- Transnational information sharing

Global strategy: what will success look like in 2025?

DE framed the conversation about success in the context of PWYP's Vision and Mission, which respondents to the global survey had agreed to be updated. DE presented the text of the revised Mission statement, which has been adapted slightly in order to reflect the focus of the global strategy, incorporating reference not only to an open and accountable oil, gas and mineral sector, but one that is sustainable, equitable and responsive to all people.

In relation to strengthening our understanding of what success would look like in terms of the focus on participation in the strategy, the outcomes suggested were:

- Coalitions provide a platform and a space for communities, women and youth to participate and to build collective power - including representation in governance
- Coalitions have the capacity to participate and communities are informed and empowered
- Coalitions have the space to participate (freedom from fear)
- Coalitions are influencing policies, decisions and actions
- PWYP (collectively) identify and share learning about participation and amplify coalition and member experience to promote a norm of citizen participation
- PWYP (collectively) has examples of where citizen participation has made a difference (to realisation of PWYP vision) and has evidence to back that up.

In discussions about how to best describe what success would look like in terms of movement building and the strength of coalitions, the outcomes suggested were:

- PWYP collectively unites behind a strong, coherent common cause - creating a strong 'brand'.
- PWYP delivers credible, evidence-driven campaigns, uniting the global movement.
- PWYP collectively has the capacity to advocate at the international level and constructively engage.
- PWYP has stronger knowledge management and capacity to mobilise and use our knowledge.
- PWYP has expertise and knowledge in key areas of focus across the movement.
- Coalitions: More active members - both more active and more members.
- Coalitions: Stronger connections to communities in the spirit of a people's movement



- Stronger peer-learning and horizontal learning e.g. through peer exchanges.
- Coalitions are more effectively influencing decision makers; and have sufficient resources to do their work effectively.
- A “3 S’s” approach to coalition-strengthening - the aim should be more Self-sufficient and more resources, more Self-empowered and proactive, and more Self-governed and representative to strengthen our legitimacy and credibility.

It was noted that PWYP has built a vast amount of human capacity over the past 15 years, but risks losing that capacity as people move on. A reflection on how to retain institutional memory is important in this respect. The importance of consolidating expertise on fiscal matters and other aspects of the transparency agenda was noted - as well as more effectively analysing power dynamics in order to affect change.

Global Assembly: adoption of the 2020-2025 strategy

SR reminded participants of the agenda of the Global Assembly, with a specific focus on Day #1 of the event - which will feature conversations and adoption of the new global strategy by all participants. Following a “fishbowl” approach to discussing each of the four goals, it is proposed that the strategy be adopted during a memorable and inspiring moment of endorsement of the strategy. Participants brainstormed about ways to make this moment engaging and inspiring, including staging a chant or a song, showing visuals, a collective commitment to support each other. Support of a scenarist could be enlisted. It is important to have music (a rapper?) and interventions in different languages.

Next steps for GC, ASC and the Secretariat in 2019

EP presented a summary of the responsibilities of the Secretariat, the Global Council and the Africa Steering Committee between now and Dakar, including helping to share, promote, explain and build excitement for the global strategy; to ensure that any misunderstandings or requests for clarification are addressed; to engage with the Global Assembly delegates in advance of the event to ensure that they know what is expected of them and come well prepared, including to elect their Global Council representative. In Dakar, the GC, ASC and Secretariat will be acting throughout as resource people, and in particular will play a leading role in creating the moment of endorsement of the strategy on day 1.

In 2019, the Secretariat will focus on developing the operational plan for implementing the global strategy, including how we will monitor and evaluate our impact. The Secretariat will be developing a multi-year budget, engaging in fundraising, and mapping transnational advocacy opportunities and coalition priorities (including through regional meetings). In addition, a new global website will be launched which will provide a more user-friendly and engaging platform for sharing and learning from each other and engaging with other stakeholders.

SK thanked JR and the Secretariat team for bringing together the expertise and experience of the GC, ASC and the global membership to inform the development of the strategy and to translate that into a powerful global strategy to guide the work of the global coalition to 2025. The meeting closed with a



PUBLISH WHAT
YOU PAY

strong commitment by everyone present to engage in the preparations required for the Global Assembly and beyond.

Annex

Defending and extending transparency (demanding more/better information in the extractives sector)

	DOING ALREADY	MORE TO DO
Revenue transparency	EITI MD campaigns AMV	Push for MD legislation in Australia, South Africa and US Strengthen EITI disclosures on subnational transfers/benefit sharing Strengthen EITI standard on commodity trading transparency
Contract and beneficial ownership transparency	EITI AMV	Documenting expanding transparency in those sectors (case studies) to support more disclosure Promote due diligence by multinationals on BO - work more with investors (including SEC on corruption risks involved) Training on contracts to help PWYP members understand the importance and advocate for contract transparency Partners with Open Contracting Partnership (OCP)
Social and environmental impact transparency	EITI	Clarify collective priority for PWYP
Fiscal transparency		Partner with TJNA on training and case studies documenting advances in fiscal transparency in extractive sector
Other		More focus on disclosure of investments costs by companies More focus on Chinese investments in Africa and corruption risks/transparency asks from Chinese companies

Putting transparency to work (using extractives data from various sources)

	DOING ALREADY	MORE TO DO
Working together on transnational advocacy	EITI international board Engagement with OGP and anti-corruption fora Twinning (home & host countries)	Mapping international opportunities e.g. OECD, G20, AU etc. Environmental and Social Impacts Twinning Campaigns on beneficial ownership and contracts Explore IFFs, tax justice and open contracting Twinning
Capacity to use and	Data Extractors	Capacity building on access & analysis



collect information	PWYP coalition partnership/twinning Working with partners e.g. Open Oil. Training on data and contracts	Working with partners more systematically Action learning opportunities Twinning and training
Documenting examples of our use of data, analysing what did or did not work	Data extractor case studies and programme review Newsletters PWYP international newsletter and website	More storytelling/case studies Learning mentality and approach Regional newsletters More content online
Other	New issues e.g. Fracking in Tunisia	System to matchmake or identify synergies between coalitions/members

Participating in natural resource governance

	DOING ALREADY	MORE TO DO
Advocating for citizen led reform and policy implementation	Ensuring citizen participation in new laws and policies. International, national, community Indabas Domesticating international treaties (AMV, SDGs) Mobilising coalitions	Connecting grassroots to international Need more action in regions. Move from mobilising coalitions to mobilising citizens . How do we get citizens to act on information? - How can the PWYP Secretariat help us to do this? Sharing experience internationally? Learning and knowledge management More visibility/leadership of PWYP in Indabas Increased citizen participation in implementation
Be a strong voice in EITI, OGP and mobilising collective support when members are under threat	Participation in EITI International Board Africa Steering Committee National > Regional >International	Engage in OGP subnational, national, regional, international PWYP in getting representation on multi stakeholder platforms Strengthen relationship with EITI International



	Shaping Mandatory disclosures in EU, US and other territories	Secretariat - New leadership
FPIC + right to question/hold government and companies accountable	Members working on FPIC	Linking to citizen mobilisation Connecting local FPIC incidents to international campaigning. Filing cases in different jurisdictions and coordinating advocacy
Documenting and sharing experiences: - Sub national benefit/revenue sharing - Open contracting - Participatory budgeting		Important link needed in participation in revenue allocation Sharing experience/knowledge between countries.

Strengthening the movement

	DOING ALREADY	MORE TO DO
Knowledge sharing and communicate evidence of impact	Data analysis Exchange visits still?) Webinars Elisa's corner - new - regions	Fill gaps in capacity and data Link to new lines of work Story telling Template / CTS Best practice / failure learning Lusophone learning Regional coordinators to lead
Research + lessons on benefits and costs of extraction/	Know more on benefits Costs well documented - not new	Focus secretariat on new issues: - Energy transition - understand/capitalise existing efforts



energy transition		
<p>Effective and inclusive coalitions</p> <ul style="list-style-type: none"> - Governance - Advocacy - Communities - gender 	<p>New website, member information. Zim registration/legal presence for communities Connect communities and local advocacy</p> <p>Pilots - operating principles</p>	<p>Mapping (Secretariat) + matchmaking (coalition initiative)</p> <p>Document strategy/success and replicate where feasible</p> <p>Leadership from coalitions doing this work</p> <p>Peer reviews - gov</p> <p>Gov - clarify representation and accountability lines - regional coordinators</p>
<p>Links to other movements</p> <ul style="list-style-type: none"> - Gender justice - Climate - Tax - 	<p>Ad hoc Tax justice Gender coalitions Conversations in climate</p>	<p>Add law enforcement/strategic litigation Budget Open contracting Formalise partnerships - link up and share out Climate/gender - decide what we want to use to educate/ inform/ identify gaps</p> <p>Stakeholder coalitions - auditors MPs , private sector, investors</p> <p>Complementary regional/cross regional peoples forums (ASEAN, ASEM, AMV)</p> <p>Mapping for relevance, priority, value add</p>