Background and process

The PWYP UK coalition has played an important part in the achievement and implementation of international mandatory extractive industry transparency standards, in strengthening disclosure under the Extractive Industries Transparency Initiative (EITI) and in working to translate extractives transparency into accountability. With these achievements, and with the accelerating climate crisis, PWYP UK – like much of the global PWYP movement – needs to take stock and adjust. The key challenge remains how to effectively confront the global oil, gas and mining industries’ frequent negative impacts on climate, biodiversity and the lives of affected people and communities, especially in lower income countries – impacts that, if unchecked, will be disastrous for humanity.

PWYP UK’s strategy consultation and review took place between January and June 2021. The process included consultation and dialogue with UK coalition members and partners via a consultation paper and online survey, coalition calls, bilateral conversations, a summary consultation report, circulation of the draft strategy to coalition members for comment, discussion by PWYP UK’s trustees and an electronic vote by coalition members to adopt this Strategy 2021-25. The Strategy as adopted will form the basis for PWYP UK’s work until 2025, will be operationalised by annual work plans and will itself be reviewed annually.

As a chapter of the international Publish What You Pay civil society movement in an influential G7 country where many of the world’s largest extractive companies are incorporated and/or listed, and a country that carries a historic debt to many lower income countries for centuries of wealth extraction/depletion and climate-changing atmospheric emissions, PWYP UK is centrally placed to build on our global movement’s transparency achievements to address and reverse the injustice and unsustainability of current extractive industry governance, management, policy and practice. We also recognise that, as the energy transition gains pace, PWYP UK may have a role to play in improving the governance and management of renewable natural resources (including biomass, hydro, solar and wind used for energy supply).

PWYP UK’s identity

Vision

A world where the extraction of non-renewable natural resources (oil, gas, solid minerals), and the fast-growing harnessing of renewable natural resources (including biomass, hydro, solar and wind for energy supply), take place only where and only when socially just and scientifically sustainable outcomes are achieved.

Mission

To act collectively to make the governance and management of the oil, gas and mining (extractive)

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1 During the consultation one proposal was to reword this formulation as “mining, oil and gas” in view of the fact that with the energy transition solid minerals extraction is likely to outlast and predominate over oil and gas. However, for the present it is proposed to retain the wording “oil, gas and mining” as standard PWYP UK terminology.

2 As stated in the summary consultation report, of PWYP UK’s 30 listed coalition member organisations (listed towards the foot of the web page here), 10 took the survey, a further 9 responded but did not take the survey, and 11 did not respond or were not contactable. 11 partners, mainly members of the PWYP global coalition outside the UK, took the survey.

3 PWYP UK is a legally constituted in England and Wales as a Charitable Incorporated Organisation, charity no. 1191553
industries, and where prioritised the renewable energy sector, open, accountable, equitable and scientifically sustainable and to halt and reverse the extractive sector’s vast contribution to the worsening climate, biodiversity and human rights crises.

Values
The work of the PWYP UK coalition reflects and embodies principles of openness, truthfulness, objectivity, mutual respect, partnership, diversity and inclusivity.

Theory of change
Effective civil society participation, voice, advocacy and campaigning can increase accountability for oil, gas, mining and renewable energy, including the right of communities to say no to projects that will affect them, leading to more equitable and sustainable outcomes from the governance and management of non-renewable natural resources and the energy transition.

PWYP UK’s strategic goals 2021-25

Goal 1: Reduce harms from extraction and increase economic, social and environmental justice when non-renewable natural resources are extracted
We will address this strategic goal by:
- Focusing mainly on fossil fuel and solid mineral extraction and production in the UK, and on operations in other countries by UK-incorporated and UK-listed extractive companies.
- Working with and providing capacity support to PWYP coalition and member partner organisations in countries where UK-based or other extractive companies operate.
- Promoting public participation, including by frontline and disadvantaged communities, indigenous peoples, social movements, women and young people, the protection of civic space, and the right to say no to extraction (community consent).
- Using evidence to challenge extractive sector secrecy, corruption and mismanagement, weak government regulation and enforcement, poor company compliance, corporate tax dodging, unjust and unsustainable extraction and resource consumption, and natural capital depletion that involves unjust allocations of costs and benefits between lower and higher income countries and between present and future generations.
- Advocating reduced non-renewable natural resource extraction where reduction is supported by local civil society and communities and/or where such extraction is highly likely to be detrimental.
- Build on PWYP’s strengths and reputation as a transparency, participation and accountability campaign in contributing to strengthened norms, expectations and requirements of extractive sector governance.

Goal 2: Climate justice: address the climate crisis through promotion of a just energy transition
We will address this strategic goal by:
- Working with PWYP coalition and member partner organisations in the UK and internationally to operationalise PWYP’s global climate and energy transition positions.
- Promoting effective international action by the UK and other OECD governments to address the climate crisis by rapidly decarbonising and championing a just energy transition consistent with scientifically credible targets.
- Challenging UK-incorporated, UK-listed and other extractive companies to rapidly decarbonise and contribute to a just energy transition consistent with scientific and Paris Agreement targets.
- Promoting affected workers and communities’ rights to clean energy, technology transfer and decent work in diversified decarbonised economies.
- Advocating the systematic disclosure of comprehensive company and country climate risk information.
- Using evidence to expose fossil fuel subsidies, political capture by industry and the physical and financial risks of a business-as-usual approach to extractives.
• Promoting transformative governance of transition minerals through public participation, including the right to say no to extraction (community consent).
• Promoting justice and sustainability in the governance and management of the renewable energy sector.

Goal 3: Coalition strengthening and building

We will address this strategic goal by:
• Harnessing and amplifying the individual and collective strengths of PWYP UK’s coalition members.
• Ensuring strong coordination between UK coalition members.
• Building PWYP UK’s financial sustainability and capacity.
• Raising the public profile of the coalition’s work and attracting active new coalition members.
• Contributing to the effectiveness of the international PWYP movement.

Implications

With adoption of PWYP UK’s Strategy 2021-25, much of the work set out in PWYP UK’s interim 2021 work plan is likely to continue, at least until a new work plan is in place, including:
• Monitoring of company payments-to-governments reporting under UK law and dialogue with UK regulators to improve reporting standards, company compliance and data access/use.
• Completion and evaluation of three collaborative country case studies commenced in 2019 (Kazakhstan, Nigeria and Brazil) and relevant follow-up work with the same partners.
• Working with ALT UK and PCQVP Madagascar to remedy Rio Tinto’s contamination of community waters in Madagascar.
• Strategic capacity support to and partnership with other PWYP coalitions and members where requested.
• Defence of and support for the extension and broadening of extractive transparency standards in the UK, EU and other jurisdictions, including through the EITI (UK and global).
• Enlarging the boundaries of extractives transparency and accountability to include risks and harms to climate, biodiversity and human rights.
• Working for a just low-carbon transition in keeping with PWYP’s global climate/transition positions.

In addition, PWYP UK will seek to pay greater attention to:
• Strong coordination between UK coalition members to achieve common objectives.
• Challenging the prevailing model of unjust and unsustainable extraction of non-renewable natural resources.
• Where necessary intervening in the governance and management of the renewable energy sector.
• Active promotion of alternative visions of development rooted in global justice, ecofeminism, a circular materials economy and reduced consumption in higher income countries.
• Raising PWYP UK’s public profile through a new website and other communications.

Much will depend on PWYP UK’s effectiveness in obtaining sufficient financial resources to maintain and increase its capacity and organisational sustainability. Fundraising will therefore continue to be a key priority.

Based on this Strategy 2021-25, PWYP UK will develop a new work plan, with projected outcomes and indicators, each calendar year. The Strategy will itself be reviewed annually.